

9-2-01

Front-row parade seats

Young Matthew Larsen enjoys the September sunshine as he perches atop the sky roof of the Yodel's float in the Swiss Days parade in Midway Saturday. The festival draws thousands as it celebrates Midway's Swiss heritage with parades, concerts, crafts and food. More of the same good weather is expected through this holiday weekend — partly cloudy with a high around 90.

TOM SMART, DESERET NEWS



Our Locals Only Coupon books are your payback for years of having to listen to all those jokes about Utah. You'll enjoy premium skiing at prices that aren't available to out-of-staters.

NEW PERKS THIS SEASON.

To help celebrate the Olympics, every Season Pass or Locals Coupon book owner will receive one complimentary day pass valid January 28 through March 1, 2002. And two immediate family members can now share any book of ten Locals Coupons.**

SKI MONDAY THROUGH FRIDAY.

We've also created a Monday through Friday book of ten coupons for those who like to ski during the week. And the Locals Only Snow Park Lunch Card will be accepted at the Empire Canyon Lodge, January 28 through March 1, 2002.



DEER VALLEY®

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*Some restrictions apply. ** Immediate family includes spouse and/or dependent children.

FREE PARKING AND RACING FOR SEASON P.

Free parking will be available for season pass holders on a first-served basis mid-mountain in the Royal Plaza and Silver Lake outside lots January 7 through March 1. Season Pass holders will also get a punch card good for one day through the race course, valid the entire 2001/2002 season.

WHERE TO PURCHASE COUPON BOOKS

Purchase Locals Only Coupon books at the Deer Valley Ticket Desk at Snow Park Lodge, open seven days a week from 9 a.m. to 5 p.m. beginning September 1st until opening on December 8th. Throughout the season, the Ticket Desk will be open seven days a week from 9 a.m. to 4 p.m. To order by phone, call 800-424-DEER or visit www.deerlocals.com to order.